

PRO
DU
CTIVE

CITIES

EUROPEAN 14
RESULTS

BESANÇON (FR)

SCALES — L/S – Urban / Architectural

LOCATION — Montboucons & Montrapon districts, Bouloie campus, TEMIS (microtechnical & scientific technopole)

POPULATION — City 150,000 inhab.

STRATEGIC SITE — 190 ha

PROJECT SITE — from 1 to 4 ha

SITE PROPOSED BY — City of Besançon, CA du Grand Besançon in partnership with the University of Franche-

Comté (UFC), Syndicat Mixte du Parc Scientifique et Industriel (SM PSI)

OWNER OF THE SITE — City of Besançon, UFC, SEDD (Société d'Équipement du Département du Doubs), private owners

POST-COMPETITION PHASE — Studies and position of project manager for urban planning and landscape architecture, architectural project to be arranged with the partners



City of Besançon and Urban Community of Grand Besançon

1. WHAT ARE THE GOALS OF THE SITE MUTATION?

Both monofunctional entities of the Bouloie Campus and the Temis Technology Park are located near a priority district of the urban policy, Montrapon. The site is currently being reconsidered by the implementation of new reserved public transport lanes reinforcing the connection of the area to the inner city, and is therefore looking for tools for a better urban integration.

The aim is to establish a spatial dialog between the different places in order to propose a coherent understanding of the spaces and to reveal the site unity. This objective is to be reached through interventions on the landscape, the roads network, the morphology of public spaces, the urban furniture but also through operations of buildings densification. On the scale of the city, urban connections between the Health Temis Centre of the Hauts du Chazal and the Cité des savoirs et de l'innovation in the city centre are to be considered.



2. HOW CAN THE SITE BE INTEGRATED IN THE ISSUES OF PRODUCTIVE CITIES? HOW DO YOU CONSIDER THE PRODUCTIVITY ISSUE?

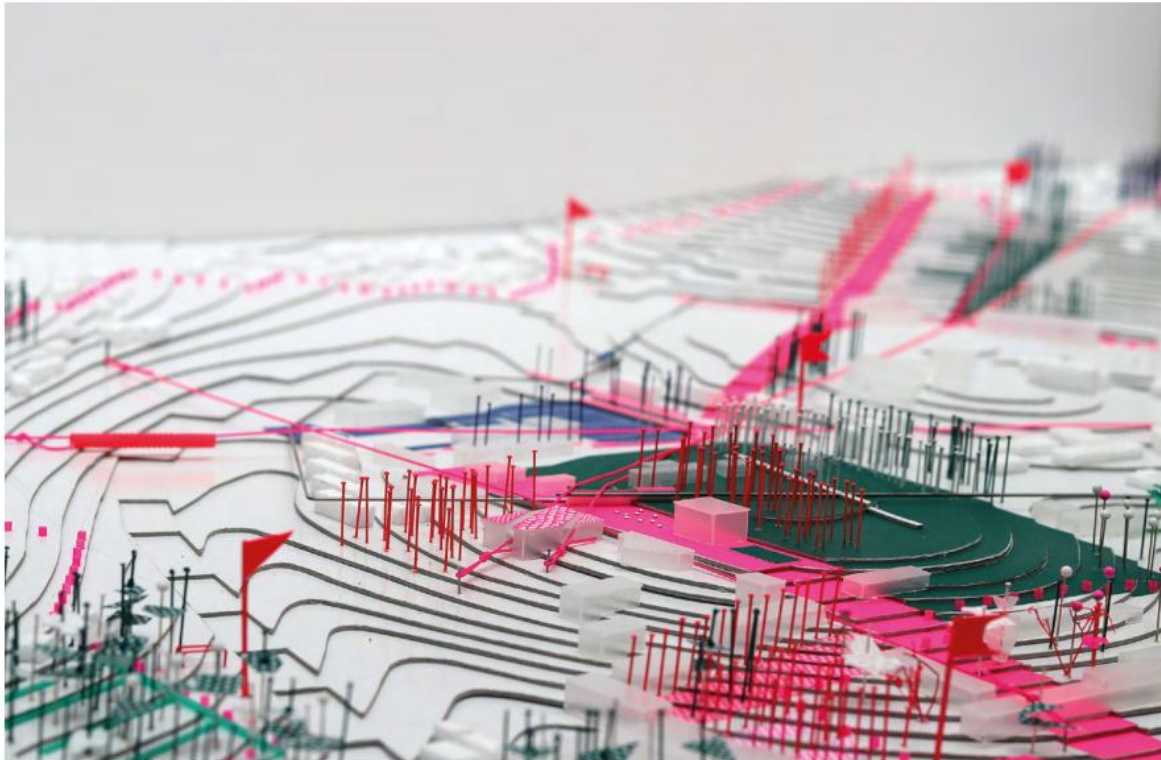
Concerning its functional integration, the site does not question its own mutation but rather levers of densification and diversification. The site's specificity, based on the knowledge economy, must be reaffirmed and displayed. However, the urban and social intensity must be developed in order to diversify the uses and to incorporate the site in the time of the city. How could we overcome the notions of campus and technopole to consider the productive, lively and inhabited district of tomorrow?



3. HAVE YOU ALREADY DEFINED A SPECIFIC PROCESS FOR THE URBAN AND/OR ARCHITECTURAL DEVELOPMENT OF THE SITE AFTER EUROPLAN?

The partners are gathering around the shared dynamic ambition to act on the attractiveness of the university district and turn it towards the future. A client group is being formed to lead an urban feasibility study that will define the strategic frame from which operations will be developed under various project clients.





Jurassic Parks

BESANÇON (FR) — WINNER

AUTHOR(S) — Clara Loukkal (FR), Geographer, urbanist, landscape architect; Benoît Barnoud (FR), Landscape architect, architect

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TEAM POINT OF VIEW — At the regional scale, the project strengthens Besançon's links with the Jura ecosystem. The natural park and a dynamic industrial park (Swiss watch industry, Basel pharmaceutical industry) both resonate with the campus. On the urban scale, an identity of peripheral neighbourhoods around three landscape figures is asserted. The old Doubs meander, the forest edge belt and the five radial lanes are the vectors of a more mixed and more intense city. At the local scale, the strategy of transforming public spaces is based on the specificities of karst topography to articulate Bouloie with the Technopole Temis. The two offered courses, Jurassic track and Jurassic trail open the campus on the city. Students, residents and researchers meet within this landscape campus.

JURY POINT OF VIEW — A proposal whose graphic quality represents the force and radicalness of an unexpected inscription in the great territory. The project is expressed with a great deal of finesse and provides a strategic framework for the communities and university by presenting a broader view of the university in the city.

